

# Fiserv Impact Marketing Client Website

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Capabilities Overview and Registration Process

**fiserv.**

# Why Use Impact Marketing?

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- Fiserv develops the campaign – saving you the time and expense
- An intuitive user flow that guides you through the campaign process
- Best-practice electronic payment marketing strategies
- We are always testing and improving our programs and creative
- It's easy for you to set up your profile then jump right in...Get Started Now!



**IN LESS THAN 3-HOURS YOU CAN CREATE YOUR PROFILE,  
COMPLETE TRAINING, AND LAUNCH A CAMPAIGN!**

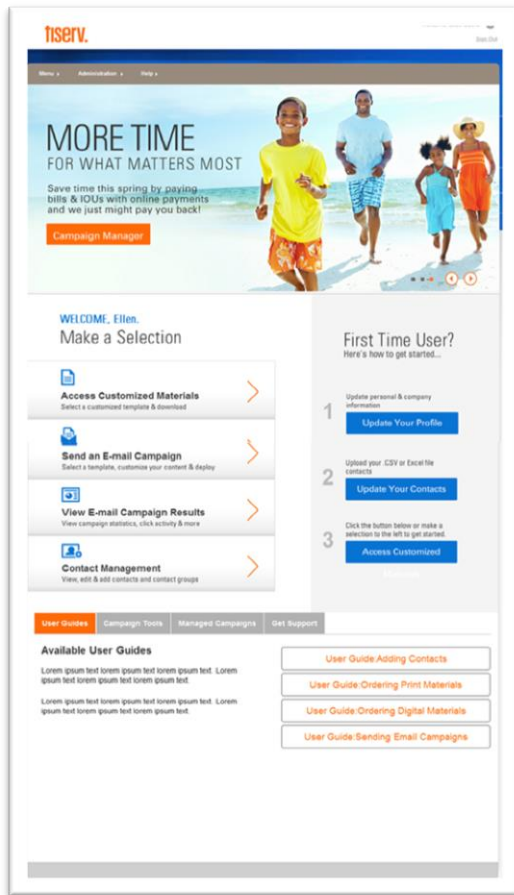
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# Designed with our clients in mind

*The Intelligent campaign hub that let's you build campaigns on the site and launch*



# Impact Marketing website makes your job easier



- Deploy email directly from the site
- Omni-channel marketing campaigns
  - Digital (email, banners, landing pages, etc.)
  - Print (post cards, posters, counter cards, etc.)
  - Social – post to multiple platforms at once
- Multi-channel materials
  - Bill Pay
  - Popmoney ®
  - Others coming soon
- 24/7 On-Demand, customizable, and downloadable
- Easy to use plus robust training resources to help you get started

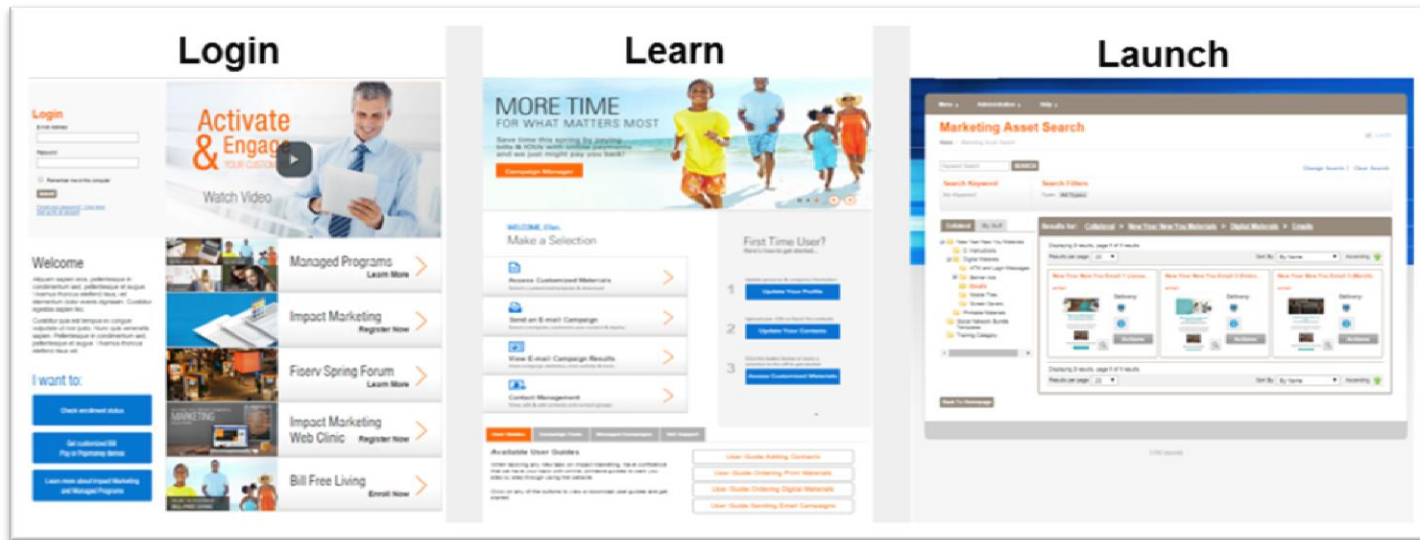
GET STARTED RIGHT AWAY

<http://fiserv.dmplocal.com/>

AVAILABLE AT NO COST TO CLIENTS

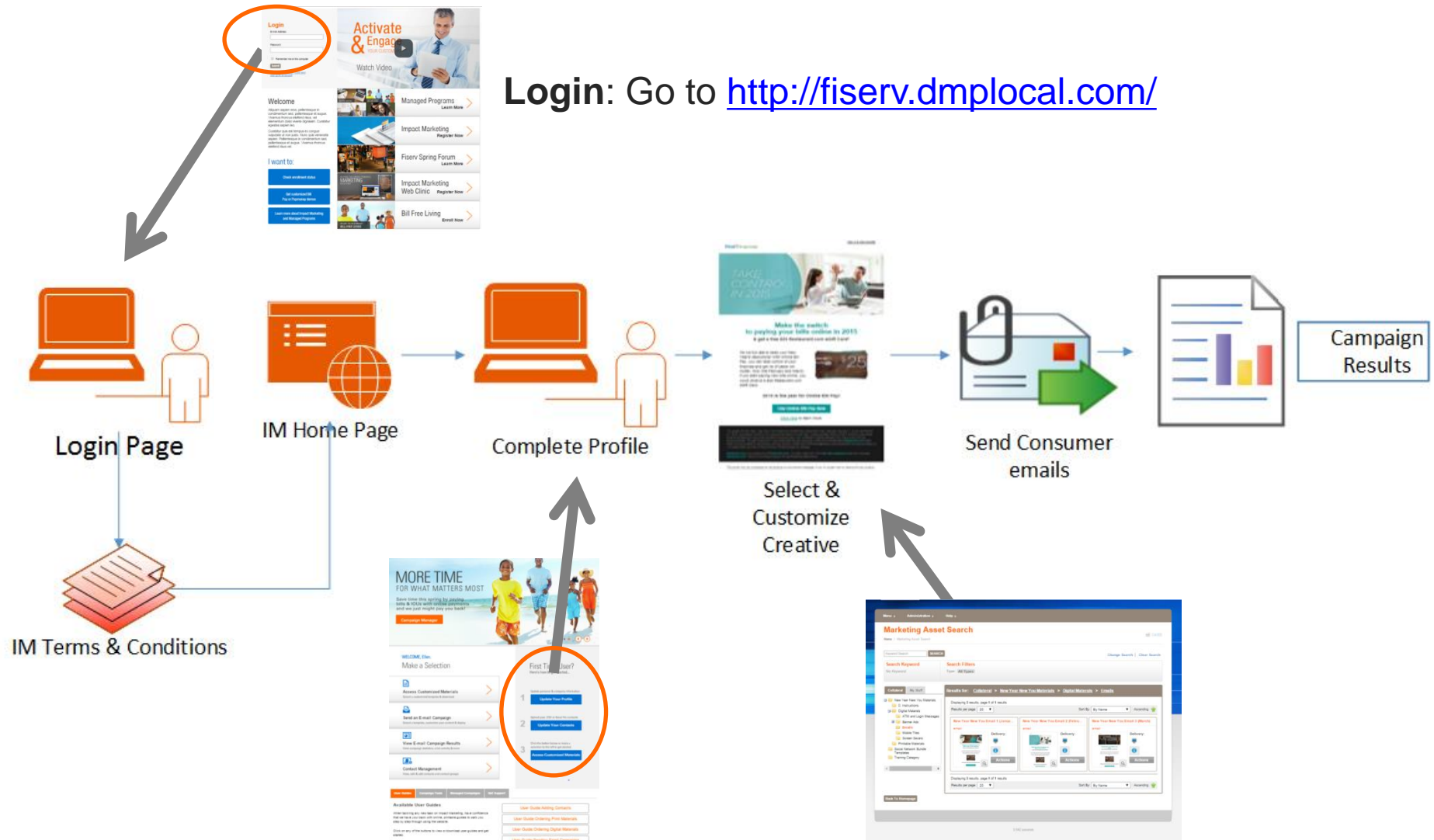
*Click to link to site online – will open in a new browser window*

# Getting started is easy – Login, Learn and Launch



- **Login:** Go to <http://fiserv.dmplocal.com/> to create your account, update your profile and you're ready to get started
- **Learn:** From the home page you'll be able to explore all you can do on the site, find help resources, users guides and then dive right into building your campaign
- **Launch:** Build you campaign plan – select which creative tactics you wish to use then in just a few clicks you be able to customize, download or launch email right from the tool

# Follow these simple steps to launch your 1<sup>st</sup> campaign



# Fiserv Impact Marketing

Don't delay, it's easy to get started today!

Login, Learn & Launch

<http://fiserv.dmplocal.com/>